Starcraftsmanship '74 Guarantees the good times

STARCRAFT

Runabouts

How Starcraftsmanship guarantees the good times.

You and your family buy a boat for one reason . . . to have a good time. The better the boat, the better time you have.
At Starcraft we recognized that simple fact when we first began manufacturing boats in 1915. And we've never forgotten it. That's why we build each boat with Starcraftsmanship.

Starcraftsmanship is a philosophy shared by everyone at Starcraft and it becomes a reality in a careful, meticulous design and manufacturing process. We begin by talking to people, like yourself, who tell us how they use the product, what they want and need. This invaluable input goes to Starcraft engineers in our research and design center who combine their ingenuity and your expressed needs into

exciting and down-to-earth designs. This ingenuity in design is why Starcraft consistently introduces major industry innovations like the first one piece aluminum bottom and the first concave V hull.

Next is a step we call human engineering. We take a good look, to make sure we've correctly interpreted your needs. And we work to refine each new design to give you the greatest comfort and convenience and beauty in the space available.

After that, dedicated craftsmen complete each step of construction using the best materials and component parts. Then, in a series of inspections, they check and re-check to make certain you get every bit of value you pay for.

But Starcraftsmanship doesn't stop at the end of the assembly line. There is a nationwide network of dealers who'll help you select the one boat that's right for your family.

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And help you after the sale if you need service.

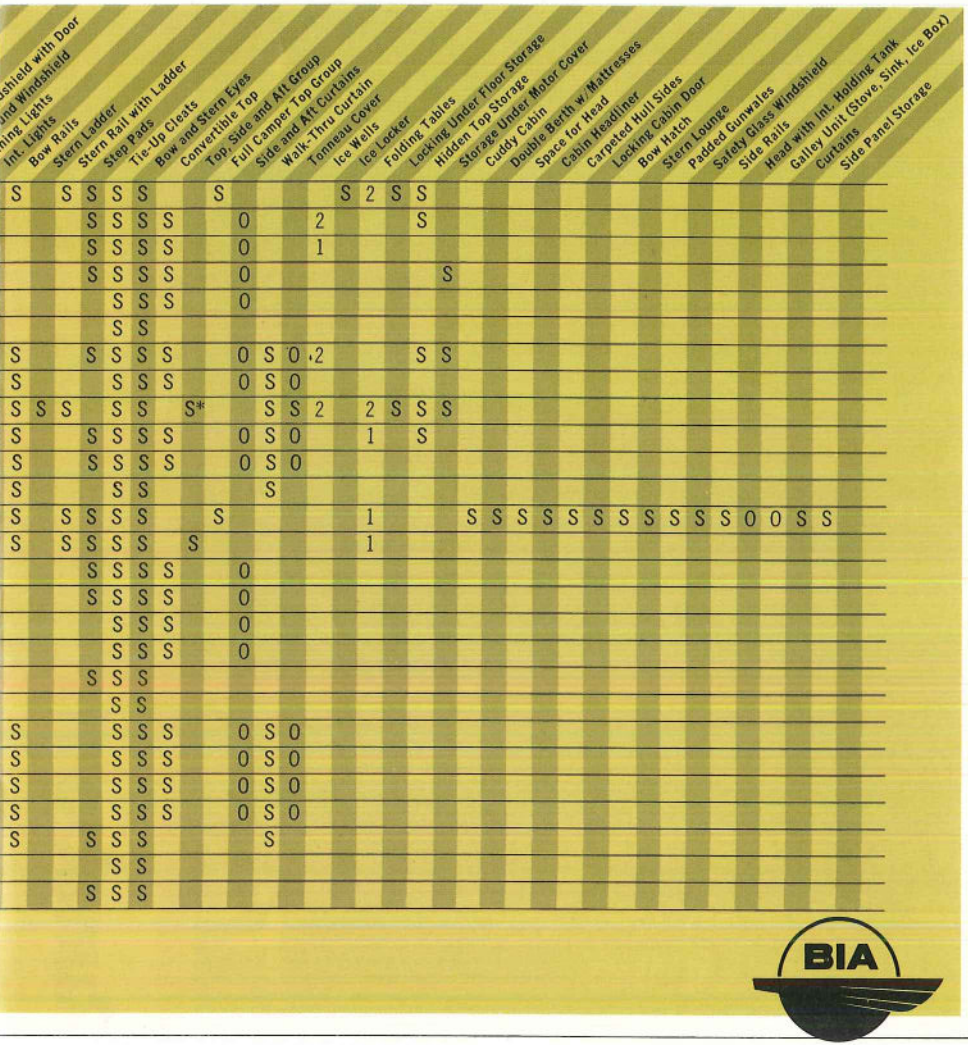
So you see, Starcraftsmanship is really much more than a philosophy or manufacturing process. It's the sum total of good people in every Starcraft plant and dealership across the country working together with a single purpose . . . to guarantee that you have a good time. It's the reason each Starcraft boat carries a long term warranty to protect your investment. It's the reason Starcraft has earned a reputation for excellence with both marine and recreational vehicle owners. And it's the reason that, when you own a Starcraft, you have a good time.
That's Starcraftsmanship.

Specifications:

Standards & Options:

	Material	Hull Thickness	Center Length	Beam	Overall Height	Transom Width	Transom Height	Interior Side Depth	Recommended Capacity, Lbs.	Recommended Capacity, Persons	Weight (Systems Dry) **	Recommended Max. H.P.	Uphol. Sleeper Seats	Uphol. Bucket Seats	Uphol. Stern Seats	Cushioned Bow Seats	Bow Seat Backrests	Upholstered Side Panels	Marine Carpet	Vinyl Floor Covering	Padded Motor Cover	Transom Curtain	Transom Doors	Command Instrumentation	Full Instrumentation	Mechanical Steering	Cable and Pulley Steering	Single Lever Control	Fuel Tank(s)—Capacity (Gal.)	Bilge Pump	Bilge Blower	Walk-Thru Windshield	Wrap-Around Windshield	Rub Rail
20′ American I.O. or Jet	G	¼″-⅜″	20′4½″	95″	45″	85½″	37½″	29¾″	2000	9	2406	270	S		S			S	S		S		S		S	36	S	S	S		S		S
18′ American I.O. or Jet	G	¼″-⅜″	18′4½″	85½″	42″	79″	39″	26″	1700	8	1785	270	S		S			S	S		S		S		S	18	S	S	S		S		S
18′ American O.B.	G	¼″-⅜″	18′4½″	85½″	42″	79″	20¼″	26″	1900	8	1100	150	S		S			S	S		S		M		S	18	S		S		S		S
16′ American I.O.	G	¼″-⅜″	16′3″	77″	37″	70″	37½″	24½″	1080	6	1405	140	S		S			S	S				S		S	18	S	S	S		S		S
16′ American O.B.	G	¼″-⅜″	16′3″	77″	37″	70″	20¼″	24½″	1500	6	820	105	S		S			S	S		S				S	18			S		S		S
15′ American O.B.	G	¼″-⅜″	15′5½″	74½″	33″	68¾″	20¼″	22″	1250	5	700	85	S					S		S					S							S	S	S
18′ American Open Bow I.O. or Jet	G	¼″-⅜″	18′4½″	85½″	42″	79″	39″	26″	1700	9	1835	270	S		S	S	S	S	S		S		S		S	18	S	S	S		S		S
16′ American Open Bow O.B.	G	¼″-⅜″	16′3″	77″	37″	70″	20¼″	24½″	1500	6	870	105	S		S	S	S	S	S				S		S	12			S		S		S
20′ Capri I.O. or Jet	G	¼″-⅜″	20′3″	95½″	51″	88½″	41″	31″	2200	11	2356	270	S		S	S	S	S	S		S		S		S	36	S	S	S		S	S	S
17′ Capri I.O.	G	¼″-⅜″	17′1″	81¼″	39″	76½″	35½″	27″	1470	7	1705	140	S		S	S	S	S	S		S		S		S	18	S	S	S		S		S
17′ Capri O.B.	G	¼″-⅜″	17′1″	81¼″	39″	76½″	20¼″	27″	1700	7	1070	135	S		S	S	S	S		S			M		S		18	S		S		S		S
15′ Capri O.B.	G	¼″-⅜″	15′2½″	74¼″	35¼″	69″	20¼″	20⅜″	1400	6	740	85	S			S	S	S		S					S					S			S	S
20′ Capri Sport Cruiser I.O. or Jet	G	¼″-⅜″	20′3″	95½″	N.A.	88½″	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	S			S	S		S			S		S		S	36	S	S			S	S	S
21′ Holiday Mark IV I.O.	A	.085	21′7″	89″	44″	80½″	42¾″	31″	2000	10	1845	165	S		S			S	S		S		S		S	18	S	S	S		S		S
21′ Holiday I.O.	A	.085	21′7″	89″	44″	80½″	42¾″	31″	2000	10	1845	165	S		S			S		S	S			S	S	18	S	S	S		S		S
21′ Holiday O.B.	A	.085	21′7″	89″	44″	80½″	21″	31″	2200	9	1180	170	S		S			S		S					S	18	S		S		S		S
18′ Holiday I.O.	A	.080	18′3½″	83″	40″	75″	37½″	26½″	1700	8	1600	140	S		S			S		S	S			S	S	18	S	S	S		S		S
18′ Holiday O.B.	A	.080	18′3½″	83″	40″	75″	21″	26½″	1900	8	900	140	S		S			S		S					S	18	S		S		S		S
16′ Holiday O.B.	A	.080	16′3″	77″	35″	69¾″	21″	23½″	1500	7	655	85	S					S		S					S					S			S	S
14′ Holiday O.B.	A	.065	14′1″	66¼″	31″	56¾″	16″	21¼″	950	4	390	40	S						S		S			S							S		S	S
21′ Super Sport I.O.	A	.085	21′4½″	88″	45″	83½″	20″	30½″	2000	10	1090	165	S		S	S	S	S	S				S		S	18	S	S	S		S		S
21′ Super Sport O.B.	A	.085	21′4½″	88″	45″	83½″	20″	30½″	2000	9	1080	195	S			S	S	S		S		S			S		18	S		S		S		S
18′ Super Sport I.O.	A	.080	18′4″	81″	40″	74″	21″	27½″	1700	8	1005	140	S		S	S	S	S		S	S			S	S	18	S	S	S		S		S
18′ Super Sport O.B.	A	.080	18′4″	81″	40″	75″	21″	27½″	1900	8	910	140	S			S	S	S		S		S			S		18	S		S		S		S
16′ Super Sport O.B.	A	.080	16′3″	77″	35″	69¾″	21″	23½″	1500	7	630	85	S			S	S	S		S		S			S					S			S	S
19′ Stinger O.B.	G	¼″-⅜″	19′4½″	86¾″	39½″	85½″	20″	25″	1900	6	1050	190		S	S			S	S				S		S		18	S				S	S	S
19′ Stinger I.O. or Jet	G	¼″-⅜″	19′4½″	86¾″	39½″	85½″	20″	25″	N.A.	N.A.	N.A.	350		S	S			S	S		S		S		S		18	S	S			S	S	S

Key: S—Standard Equipment O—Optional Equipment A—Aluminum G—Glass M—Molded dash w/fuel gauge N.A.—Not Available at time of printing. Consult your dealer.
*Also available with optional camper aft group. **O.B. weights calculated without engine. I.O. weights calculated with standard engine and lower unit.



How we build the good times into every Starcraft runabout.

Aluminum

1. We start by forming the hull and decks of 5052 marine aluminum (similar to that used in the world's most expensive cruisers and yachts). This material offers the best combination of strength, elasticity and corrosion resistance. In fact, it's so good we guarantee it for 15 years.

2. Lapstraking is rolled into hull sides to add strength, spray control and styling appeal without adding weight.

3. The one-piece aluminum bottom (a Starcraft original) eliminates a center keel seam.

4. Seams at the chine are sealed with rubber tape and liquid sealer, then double riveted for 15 years of guaranteed leak-proof operation.

5. Spray rails, rolled into the chine, deflect spray away from the boat.

6. Hull metal is unitized to exterior keels and interior ribs by solid aluminum rivets, making the hull strong, yet light in weight.

Fiberglass

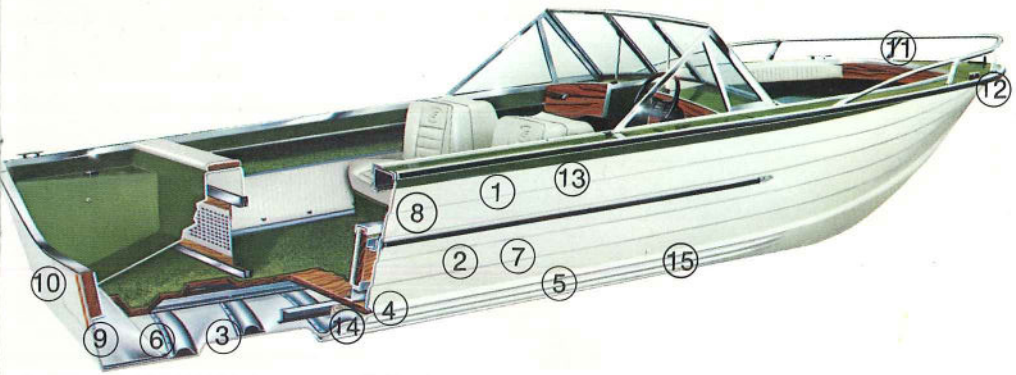
1. First, the hull mold is thoroughly cleaned and polished. It's checked with metal templates and reflected light to detect and eliminate even the slightest flaw. Then, the fiberglass gel cote finish is sprayed into the hull mold to an exacting .018" thickness for uniform color depth.

2. Successive layers of chopped fiberglass strand and hand laid woven roving (for uniform thickness and strength) are applied to build a hull thickness of at least ¼".

3. Then, in high stress areas, an extra layer of hand laid woven roving is added for even greater strength.

4. Longitudinal wood stringers with cross braces are bonded to the hull for floor support. The hand-laid fiberglass mat and woven roving encasing these stringers extends from chine to chine tc add even more thickness and strength to the hull.

5. A plywood floor is fiberglassed in place to complete a strong, bridge truss-type hull support.



7. A vinyl-base high gloss enamel is applied over a special acid etch primer for maximum adhesion and beauty.

8. Exterior hull bumper rails are joined with interior side storage racks to provide additional side support between gunwale and chine.

9. The transom is constructed of heavy-gauge (.086) aluminum reinforced by 1½″ exterior grade plywood and a knee support (on outboard models) riveted to the keel for maximum strength.

10. On outboard models a plywood motor mount is added to the outside of the transom to reduce vibration and noise.

11. Deck framing is held in place with stainless steel bolts, aircraft-type nuts and aluminum angles for long-lasting durability.

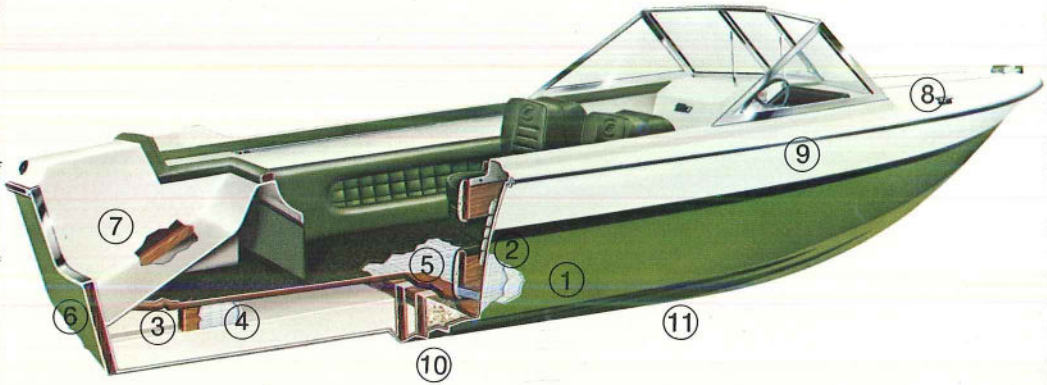
12. Foam padding under decks further reduces vibration and noise.

13. Anodized aluminum extrusions with vinyl bumper inserts are added to gunwales for strength and protection.

14. Positive flotation material not only meets, but exceeds B.I.A. flotation standards.

15. The concave V hull (another Starcraft original) has a sharp V center to cut through waves. The V is flared toward the chine to retain lift and stability.

The wide angle V hull (not shown) has a sharp entry forward and a broad planing surface aft for speed and stability.



6. 1½″ exterior grade plywood is laminated to the inside of the transom to provide a durable motor mounting surface that absorbs thrust and vibration.

7. Wood supports are fiberglassed at all points of deck stress so you can walk or step anywhere.

8. Deck hardware is bolted in place through wood mounting blocks fiberglassed to the underside of the deck for extra strength.

9. Anodized aluminum extrusions with vinyl bumper inserts are added to protect the gunwales.

10. Positive flotation material placed under the floor and deck not only meets, but exceeds B.I.A. flotation standards.

11. The deep V hull has an extremely sharp V forward to slice through the water and a wider angle at the transom for stability.

Tri-hull models (not shown) have a deep center keel forward to cut through the water. Side keels lend stability at slow speeds and spray control when planing. Aft, the hull flattens into a concave V design making the hull plane quickly and providing a stable platform for extra load carrying capacity.

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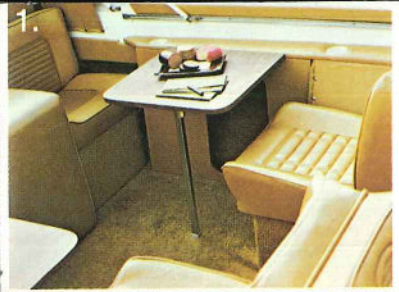

1.

2.

3.

4.

American.

It's more than a boat. It's a personal statement.

American is the kind of extraordinary boat a person owns once in a lifetime. A boat so incredibly well-designed that, merely by owning it, you express something about yourself.

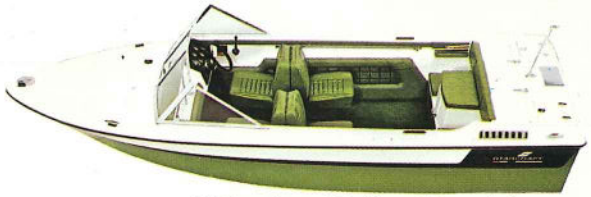
Both the runabout and open bow models have a sleek fiberglass hull that shows your love of performance and your ability to master it. The luxurious interior reflects your taste with features like plush vinyl covered upholstery, marine pile carpeting, twin fold-out tables and built-in ice locker or ice wells.* And because American wears the Starcraft name, it tells people that you understand and appreciate quality.

That's Starcraftsmanship.

Opposite page: 20′ American I.O.

1. Twin fold-out tables (20′ I.O.).
2. Reclining sleeper seats.
3. Command instrumentation (20′ I.O.).
4. Camper top (20′ I.O.).

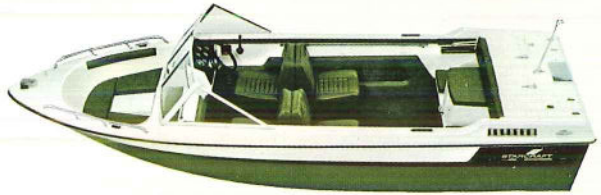
*Twin fold-out tables and ice locker on 20′ I.O. only.
Built-in ice well(s) on 18′ models.
Marine pile carpeting on 20′, 18′ and 16′ models.



18′ American I.O. (also O.B. or Jet)

16′ American I.O. (also O.B.)

15′ American O.B.



18′ American Open Bow I.O. (also Jet)

16′ American Open Bow O.B.

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Capri.

A dream comes true: room, comfort, beauty and performance in one boat.

If you think all big, roomy family boats are dull, it's time you discovered Capri . . . a tri-hull bowrider that's as exciting as it is practical.

Capri has a large bow compartment with vinyl-covered foam seat cushions and backrests. In back, there are reclining sleeper seats, stern seats, folding tables, even built-in ice wells.*

And this year, there's an all-new 20′ Capri Sport Cruiser that combines runabout handling and performance with cabin cruiser comfort and liveability. Its cuddy cabin and camper top sleep four comfortably, so you can spend all day on the water, then pull into shore and spend all night.

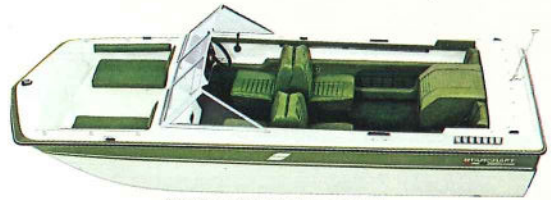
That's Starcraftsmanship.

Opposite page: 20′ Capri I.O. with jet drive.

1. Folding tables (20′ I.O. & Sport Cruiser).
2. Camper top (opt. 20′ I.O. & std. Sport Cruiser).
3. Padded motor cover w/hidden top storage and jump seats (20′ I.O. & 17′ I.O.).
4. Command instrumentation (20′ I.O., Sport Cruiser & 17′ I.O.).

*Stern seats and folding table(s) on 17′ I.O. and 20′ models. Ice wells on 20′ I.O. only.

20′ Capri Sport Cruiser I.O. (also Jet)



17′ Capri I.O. (also O.B.)

15′ Capri O.B.
Also available in Olive & White

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Holiday.

People who really know boats know it for what it really is... remarkable.

Holiday is perhaps the best all-around runabout ever made. It fits perfectly into any family water activity, whether you're fishing, skiing or simply making waves.

But versatility isn't the only thing that makes Holiday remarkable. It's also extremely practical, offering no-nonsense performance, economy and value. Its hull is guaranteed for a full 15 years. And because it's made of durable, lightweight aluminum, you can use a smaller engine than most similar-sized craft to equal or better their performance.

And now, there's a more luxurious Holiday . . . the Holiday Mark IV with added features like marine pile carpeting, full top group, command instrumentation, bow rails and stern rail with ladder.

That's Starcraftsmanship.

Opposite page: 21′ Holiday Mark IV I.O.

1. Folding table (21′ Holiday Mark IV I.O.).
2. Command instrumentation (21′ Holiday Mark IV I.O.).
3. Upholstered side panels.
4. Stern rail w/ ladder (21′ Holiday Mark IV I.O.).

21′ Holiday I.O. (also O.B.)

18′ Holiday O.B. (also I.O.)

16′ Holiday O.B.

14′ Holiday O.B.

Photo above: New 21′ Super Sport I.O. (also O.B.) and 16′ Super Sport O.B.

Super Sport. Its room, versatility and performance are all the more impressive once you see the price.

Everything about Super Sport is impressive, right down to the price. You see, Super Sport is built with Starcraftsmanship along the same lines as our Holiday. That means you get outstanding versatility, performance and economy, plus the extra seating capacity of an open bow.

And, as with Holiday, you get a 15-year hull warranty, plus the benefit of Starcraft's experience and expertise in building aluminum boats. The kind of expertise that's made Starcraft the leading manufacturer of aluminum boats. With all that going for you, you're bound to have a good time.

That's Starcraftsmanship.

18′ Super Sport O.B. (Also I.O.)
Also available in Blue & White

Photo above: 19′ Stinger O.B. (also I.O. or Jet)

Stinger. It beats the competition on looks alone.

Even before you start the engine, your new Stinger will begin to give the competition second thoughts. Its hull could easily be mistaken for a drag boat's. And its interior has every appearance of being custom built.

*Tachometer on I.O. and Jet models only.

For instance, Stinger has bucket seats in front and a bench seat in back. It has a fully padded dash, too, complete with speedometer and tachometer. And for added luxury, there's marine carpeting, upholstered side panels and a padded stern sun deck.
The colors really sing, too. There's a sharp pearlescent white with brown trim and orange accents for the O.B. and snappy metalflake orange with brown trim and white accents for the I.O. and jet.

But that's not all. Because Stinger is available with outboard, inboard/outboard or jet drive, it'll perform as good as it looks.

That's Starcraftsmanship.

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A BANGOR PUNTA COMPANY

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Starcraftsmanship guarantees the good times.

Starcraft boats are made so well, it's doubtful that you'll ever have to use the warranty. That's nice for both of us. We have fewer warranty claims to handle. And you have more good times.

But if you ever do have a problem with your Starcraft, our dealers will take care of it immediately. Period. You see, our boats are made with Starcraftsmanship. And we're so sure of their quality that we back each one with a full 24 month warranty against defects in materials and workmanship. Further, our aluminum hulls are warranted for 15 years. (Ask your dealer for the complete Starcraft warranty.)

That's Starcraftsmanship.

Starcraft also offers a complete line of cabin cruisers and fishing boats.

For information concerning these models, ask your dealer for our '74 cabin cruiser and fishing boat catalogs.

All product illustrations and specifications are based on information available at the time of publication. Some of the equipment shown separately and on product illustrations is optional at extra cost. Because of a continuing policy of product improvement and a desire to provide better consumer value, Starcraft reserves the right to make changes without notice or obligation. Your local Starcraft dealer will have exact specifications and product offerings at the time you buy.